

## **Local Student Selected To Capital One Bowl All American Cast**

The Capital One Bowl halftime show is proud to announce the recent All American selection of (Your Name) \_\_\_\_\_ from (Your School/Organization) \_\_\_\_\_ to the official Capital One Bowl halftime performance cast. Bowl game halftime show producers take special pride in their national performer recruiting efforts to field only a top-notch performance cast. The January 2, 2012 extravaganza, held in Orlando and broadcast nationally on ESPN-TV, will feature a sensational student pageantry presentation. Show designers are well underway with plans for what is certain to be a true once-in-a-lifetime performance experience for the students.

"The Capital One Bowl halftime show is consistently hailed as the most spectacular New Year's Day production in the country," executive producer Bruce Hart explains, "Only the Nation's top students who meet stringent "All American" cast selection criteria qualify to receive this fantastic New Year's performance opportunity, this is by no means an "Open Call" production."

The Capital One Bowl football game pits two traditional gridiron powerhouses, the Big 10 and Southeastern (SEC) athletic conferences, in one of the Country's most prestigious collegiate bowls.

In addition to their New Year's performance in Orlando, "All American" cast members will visit many exciting attractions in beautiful Central Florida. Their six-day cast member performance tour includes excursions to Universal Orlando theme parks, and of course, Walt Disney World, including the Magic Kingdom, EPCOT Center, Animal Kingdom, or the Disney Hollywood Studios theme park.

A performance opportunity of this magnitude necessitates a great deal of fund raising and our local students are working hard to make it to Orlando for the production experience of a lifetime. Any financial assistance you or your organization could provide to help make this All American performance dream come true is certainly be appreciated. Please contact the students or school directly for more information about how you can help in their quest to be a part of "The Best Halftime Show in America!"

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Editor - If there are further questions, or if ESP Productions, Inc. (Capital One Bowl All American halftime show production company) can be of assistance in anyway, please feel free to contact us.

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